

# Daniel Langston

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## Summary

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Creative production artist, graphic designer, and web developer with 5 years of experience. Background working with marketers, manufacturers, and content creators to achieve their outcomes and improve workflow. Has a deep interest and experience in emerging technologies.

## Education

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- 2022** Google UX Design, Professional Certificate, Google
- 2021** Full Stack Web and Mobile Development Certificate, Nucamp Coding Bootcamp
- 2018** Bachelors of Fine Arts in Printmaking & Book Arts, Maryland Institute College of Art, Baltimore MD

## Professional Experience

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- 2022 -** ***Freelance Graphic Designer, PROPS, New York, NY***
- Works with project managers, copywriters, and creators to develop digital campaigns.
  - Independently designs assets, motion graphics, and social posts within brand guidelines.
  - Manages digital production of graphics through templates and light automation.
- 2019 -** ***Designer, MolePrints, Lumberton, NJ***
- Identifies key trends to develop products and create elevated design packages for branding & marketing.
  - Corresponds with clients and customers to determine projects, scope of work, time frames, and status.
  - Creates digital assets and guidelines and organizes manufacturing with external vendors.
- 2019 - 21** ***Lead Graphic Designer / Production Manager, Denial Print Co., Folsom PA***
- Led the design team in projects for clients including both digital and printed collateral.
  - Introduced actions and automation into the workspace in order to increase accuracy and productivity.
  - Constructed a new website built on WordPress. Created all digital assets and written content.
  - Incorporated digital design tools, and tools that improved the productivity of the sales department.
  - Managed the digital printing department in project queues, quality control, and digital product finishing.
- 2018** ***Intern, Applied Image LLC, Freehold NJ***
- Worked within the design team to produce large format and environmental graphics.
  - Produced artwork for murals under the supervision of the graphic design team.
- 2016 - 18** ***Studio Supervisor, MICA, Baltimore MD***
- Managed the digital printing studio and 3 team members at the Printmaking Department facilities.
  - Established the foundation of the department's risograph press, and organized workshops & events.
  - Educated students on fine art digital printing, screen printing, and best studio practices.
  - Acted as a consultant in digital printing processes for visiting artists and the student body.

## Software & Tools

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Adobe Suite : Illustrator, Photoshop, Fresco, After Effects, XD, Premiere, InDesign, Audition, Medium, Spark, Figma, Canva, Spark AR, Rhinoceros, Google Analytics, HTML, CSS/SCSS/Sass, Javascript, React, Redux, Git, Github, Google Suite

## Skills

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*Proven ability to work both independently and in teams.*

*Offers dynamic creative solutions to user engagement and perspective.*

*Recognized ability to give meaningful and constructive feedback to teams and projects.*

*Demonstrated adaptability when tackling new technologies and trends.*

*Invested in learning and expanding skill sets.*